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Toyobo recognized as Certified Health and Productivity Management Outstanding Organization

Toyobo Co., Ltd. was recognized on March 4 as a Certified Health and Productivity Management Outstanding Organization in the large enterprise category under a certification program jointly sponsored by the Ministry of Economy, Trade and Industry (METI) and the Nippon Kenko Kaigi.*1



The program is called Certified Health and Productivity Management Outstanding Organizations Recognition Program. “Health and Productivity Management” is a management approach in which enterprises focus on and strategically carry out efforts with regard to their employees’ health from a management perspective.*2 It is a program to honor large, midsize and small enterprises engaged in excellent health and management programs featuring their initiatives to tackle regional health issues, in addition to health promotion programs recommended by the Nippon Kenko Kaigi.

The Toyobo Group established the “Health and Productivity Management Declaration” in March 2020 to promote health and productivity management. Under the Chief Health Officer (CHO), the Labor Affairs Department, the occupational physician, nursing professionals and the health insurance association work in close coordination to enhance healthcare consciousness of employees, improve their lifestyle habits and strengthen mental health-care measures as part of priority programs.

Such initiatives were highly evaluated, leading to Toyobo’s recognition as a Certified Health and Productivity Management Outstanding Organization, for the first time. Toyobo will aim to enhance its corporate value further by strengthening and promoting its health and productivity management further through such efforts as maintaining and improving the health of its employees.

*1 It is an organization dedicated to taking actions with regard to prolonging the healthy life expectancy of Japanese citizens and providing adequate medical care in collaboration with the private sector, including economic and medical organizations, and with full administrative support.

*2 Cited from METI website on “Outline of health and productivity management”
https://www.meti.go.jp/english/press/2020/0824_003.html

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